



# Conference „d PRINT“ – Trends in Digital Printing Zagreb, September 16, 2010

## ORGANIZERS:

TECTUS d.o.o., Zagreb, Institute of Packaging and Graphic Arts, “Ambalaža” and “REGprint” trade journals

**The conference** is organized with the aim of showing the latest technical and technological achievements of global machines, devices and equipment manufacturers in the area of digital print production. The lectures will be held by the experts from the leading manufacturers which will provide numerous practical examples of the possibilities digital print offers for business development and providing value added services. The following companies have already announced their participation: Agfa, Canon, HP Indigo, Konica Minolta, Screen, Xeikon, Xerox, ....

Find out which opportunities arise from the synergy of print and marketing, new methods of selling services, improved efficiency, integration of print and new technologies, application of digital printing in packaging and much more...

**The conference is aimed** at print service providers (owners, printers, prepress staff, sales and development employees), marketing agencies, brand managers, marketing and packaging development managers from the region (Bosnia and Herzegovina, Croatia, Macedonia, Montenegro, Serbia and Slovenia).

**MEET THE BUYERS – TECHNOLOGICAL FORUM** – organized individual meetings with lecturers or commercially available equipment manufacturers with the intention of opening new business relations and direct insight into the offer available on the regional market.

Commercial exposition of materials, equipment and digital printing products will be organized parallel to the conference where you will have the opportunity to see the real possibilities of the latest technologies.

### Selected topics:

- Web to Print – Business Development Platform
- Transpromo Printing
- Wide Format Ink-Jet Printing
- Personalized Packaging
- One-to-One Marketing – Printing and Marketing Synergy
- Transition from Selling Print to Selling Solutions
- Variable Data Printing – Added Value with Added Price

**Pre-register before  
July 15th and claim 5%  
discount at registration!**

## FILL AND SEND PRE-REGISTRATION FORM TO RECEIVE DETAILED INFORMATION AND REGISTRATION FORM!

1. NAME AND SURNAME: \_\_\_\_\_
2. COMPANY (address, tel./fax, e-mail): \_\_\_\_\_
3. WE WOULD LIKE TO PARTICIPATE AS:      LISTENERS      LECTURERS (Commercial Presentation)

We are interested in participating in individual meetings (Meet the Buyers) and would like to register a meeting with the representatives of the following companies: \_\_\_\_\_.

Please send separate pre-registration form for every person from the company. Pre-registration does not oblige you to participate at the conference, but grants 5% discount if you decide to register.

TECTUS



ambalaža

REGprint

### MORE INFO:

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